

Howdens Joinery The case study

In 2007 we secured the manufacturing site of Howdens joinery in Runcorn where EWC introduced their bespoke recycling solution to the needs of one of the UKs largest kitchen manufacturers. Their remit was to maximise their recycling whilst reducing their costs to quote Tony Noon – group recycling manager;

“We had taken recycling as far as we could and we needed a partner to take us to the next level. EWC did just that. Our recycling was stabilising at 30-35% today our recycling rate is 79.47%” (figures correct as 09/06/09)

EWC worked alongside Howdens staff to understand their business needs and formed a practical, sustainable system to take this massive increase in recycling rates.

We now operate the sites for the entire group from the success we achieved at one.